5
1
3
2
4

We do it all.
Before, during and
after your meetings.

vistacom

It's not just the **hardware**, it's the **hard work**.

AUDIENCE Response Services

More Effective Meetings
That Turn Listeners Into Participants

Imagine the possibilities if you were able to interactively engage participants in any meeting situation, and collect feedback to questions in real-time. That's what Vistacom Information Systems is all about. We give businesses the power to turn meeting attendees into active participants. The result is faster learning, enhanced team-building, greater information retention, immediate data capture, and overall, a significant increase in meeting ROI.

*get real-time
feedback and data*

A Cost-Effective Way To Increase Meeting ROI

Considering the significant investment in meetings and the growing importance of ROI, Vistacom's audience response service offers a cost-effective solution to these challenges. We not only help substantially increase meeting ROI, we provide data to effectively measure ROI.

The benefits of the technology are quite significant:

- A more involved and engaged audience
- Immediate feedback
- Data capture, measurement and analysis
- Evaluate understanding and comprehension of meeting content in real-time, enabling you to make changes on-the-fly if necessary
- Encourage candid, confidential responses to issues and ideas
- Monitor and improve information retention
- Accelerate learning
- Add excitement and enthusiasm to the meeting

Partners for Success

With Vistacom as your partner, you have access to an innovative technology that uses wireless, handheld keypads to instantly gather responses to questions from a live audience. This enables you to immediately determine how well your audience understands the content, what they're really thinking, and recognize areas of confusion or special interest.

Technology That Puts The Power In Your Hands

As an industry leader, we have the expertise and the most up-to-the-minute technologies to help you get the information you need. Faster. Easier. And with more flexibility.

We're not tied to any one technology or single keypad, so we're able to provide the equipment that's best suited to your individual needs. We'll ask lots of questions about your meeting—from the topics you'll be covering and the people attending to the goals you want to accomplish. With that information, we can create an audience response program where every component is working hard to achieve your goals.

It's not just the hardware. It's the hard work. And all the experience.

We've been helping our clients engage meeting attendees since 1997. In this business, that's a long, long time. We've learned a lot along the way. And our clients benefit from our wealth of experience. Many of our key people have been with Vistacom since the early days. That means our clients work with System Specialists who not only understand the technologies, but know how to make meetings run flawlessly as well as how to help get the results you need. That means smoother, more productive meetings, and a lot less stress for everybody. What a difference!

Having provided our services in thousands of meetings, Vistacom has hands-on knowledge and experience to help you enhance meeting effectiveness, achieve meeting goals, and maximize the value of our audience response technology.

Any Audience. Every Environment. All The Information You Need.

We serve a variety of clients covering many industries and multiple applications including:

- Business Meetings
- Continuing Education
- Training
- Sales Meetings
- Associations
- Market Research
- Elections
- Strategic Planning
- Surveys
- General Symposia and Conferences

Our staff has worked with meeting planners, general management, sales trainers, and marketing communications personnel. And we deliver flawless interactive audience response capabilities to production companies and corporations alike.

We are very proud to say that our best practices philosophy has resulted in a customer retention rate of 95% since 1997.

VistaCare: Service That Works With You. By Design. At Every Step.

Vistacom is committed to providing "best-in-class" customer service. Our supportive service is so unique, we've given it a name: VistaCare. VistaCare is delivered through our professional account management teams, ancillary support services, and dependable, professional system operators. We provide superior staffing and resources to help clients maximize the value of audience response technology and exceed their meeting objectives. We are here to assist you every step of the way; before, during, and after your event.

Turn the page to learn more about how Vistacom improves meeting results…before, during and after your meetings.

Before The Meeting

We're committed to providing responsive and professional service and support. After we have reviewed your meeting objectives and requirements, your assigned account team will manage the project through the entire process.

That includes:

- Support in developing the questions and graphics for the meeting
- Recommending which features to include in your meeting
- Review of each visual for accuracy and timing
- Providing ancillary support services to facilitate the management of your project, such as:
  - **User's Guide—**a step-by-step, easy to understand support tool to assist in the development of your audience response questions
  - **Online Command Center—**a secure online project control tool that provides 24/7 access to your event information and enables file exchange, logistics management, to-do lists, and email auto reminders.

During The Meeting

Our goal is to make sure that you have a flawless meeting. We provide a fully trained System Specialist to work closely with you during the entire event. Your System Specialist will set up and test the equipment. We also allow for a final review and rehearsal of the questions to make any revisions. Lastly, we can provide color electronic reports of the questions and answers from the meeting. The result? You can relax, knowing you're getting the most bang for your meeting buck.

After The Meeting

Information. This is the core of our service offering and we make it as easy as possible to access the information you need to make the most informed decisions. In addition to receiving reports on site at the conclusion of the meeting, we will have the results files posted to the Online Command Center following the meeting. We archive all the meeting content for your convenience at no expense to you. This information is available to you at anytime. Naturally, our staff is also available to answer any questions you may have in the days following the event and can furnish you with additional, customized reports upon request.

More Effective Meetings, Anywhere In The World!
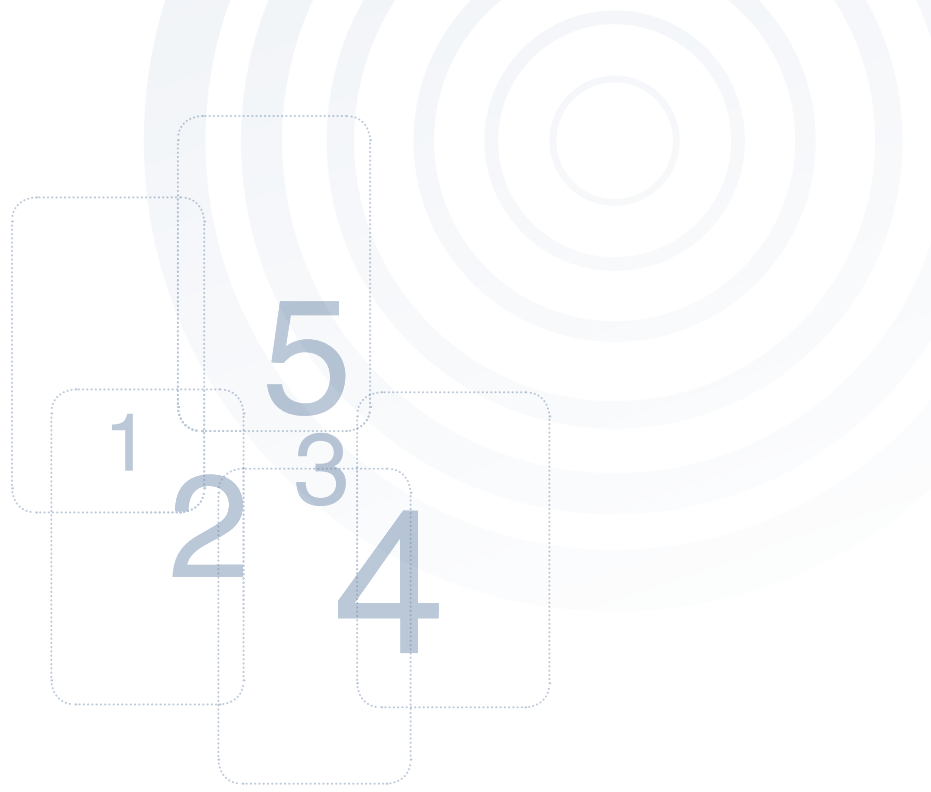
Vistacom is global in reach, with operations throughout the U.S and another office in Munich, Germany. So whether your meeting is just around the corner or in another corner of the world, contact us to learn how Vistacom's audience response services can maximize the effectiveness of your meetings.

vistacom

It's not just the **hardware**, it's the **hard work**.

vistacare

It's not just the **hardware**, it's the **hard work**.
And all the experience.

We've been helping our clients engage meeting attendees over the course of thousands of programs worldwide since 1997. What's more, many of our key people have been with Vistacom since the early days providing consistently dependable performance meeting after meeting. Our clients have benefitted from our wealth of experience and we invite you to do the same. Utilize Vistacom's hands-on knowledge to help you enhance meeting effectiveness, achieve meeting goals, and maximize the value of our audience response technology.

We're committed to providing "best-in-class" customer service. Our customer-centric attention to detail is so unique, we've given it a name: VistaCare. This high-touch service is delivered through our professional account management teams, ancillary support services, and dependable, professional system specialists.

We are here to assist you every step of the way; before, during, and after your event.

Before the Meeting

Our pledge is to provide responsive and professional service and support right from the beginning. Your account executive will work closely with you and your speakers to guide the process starting with your meeting goals and objectives. We will then dig deeper to learn about your attendee make-up, assist with the questions to be asked, provide options for the result slides and discuss the software choices that best fit your meeting requirements.

Our support includes:

- Collaboration in developing the questions and graphics for the meeting
- Recommendations of features to include in your meeting
- Review of each question and results slide for accuracy and visual appeal.
- Ancillary support services to facilitate the management of your project, such as:

User's Guide: a step-by-step, easy to understand support tool to assist in the development of your audience response questions, how best to display the results and an overview of the customized reports available to you within two (2) business days of the event.

Online Command Center: a secure online project control tool that provides 24/7 access to your event information and enables file exchange, logistics management, to-do list and email auto reminders.

During the Meeting

Our goal is to make sure that you have a flawless meeting. We provide a fully trained System Specialist to work side-by-side with you during the entire meeting. Your System Specialist will arrive the day before the meeting to set up and test the equipment. Back up equipment is always included. We also allow for a final review and rehearsal of the questions to make any revisions. The result? You can relax, knowing your meeting will run without a hitch and the end result will accomplish your objectives.

After the Meeting

In addition to receiving reports on site at the conclusion of the meeting, we will have the results files posted to the **Online Command Center** within two (2) business days of the meeting. We archive all the meeting content for your convenience at no expense to you. This information is available to you at anytime. Naturally, Vistacom's staff is

AE collaboration

needs assessment

feedback & recommendations

support & services

post-event reports

on-site support

implementation

vistacare means *client care*,
before, during and after your meeting

also available to answer any questions you may have in the days following the event and can furnish you with additional, customized reports upon request.

Shortly after the meeting, we will send you a VistaCare survey to collect your feedback on our service level and recommendations you would like to share with us to better serve you at future meetings. We're confident that through your VistaCare experience, you'll never consider taking your business elsewhere.

More Effective Meetings, Anywhere In The World!

Vistacom is global in reach, with operations throughout the U.S. and another office in Munich, Germany. So whether your meeting is just around the corner or in another corner of the world, contact us to learn how Vistacom's audience response services can maximize the effectiveness of your meetings.

It's not just the **hardware**, it's the **hard work**.

flextech | AUDIENCE Response System

We put the world's **best audience response technology** right at your fingertips.

As an industry leader for more than 15 years, Vistacom has the hardware, software and technical know-how to accommodate nearly any audience response system (ARS) meeting requirements. Faster. Easier. And with more flexibility.

We're not tied to any one technology, single keypad or software solution. *So we're able to provide the ARS system that's best suited to your specific needs. Whether your meeting is for a large group, small group or multiple simultaneous meetings, anywhere in the world, our expert staff will consult with you and specify a customized keypad and software solution.*

We'll ask lots of questions about your meeting—*from the topics you'll be covering and the people attending to the goals you want to accomplish. With that information, we can create an audience response program where every component is working hard to achieve your goals.*

Keypad systems

Not all audience response keypad systems are alike. They vary by company in capabilities, reliability and cost parameters. Vistacom's technology pros have their fingers on the pulse of the industry and always utilize the most current, field-tested keypad systems. We carry large inventories of keypads across various platforms. You can count on our experts to provide the guidance needed to select a keypad system that best match your meeting needs and budget.

Software solutions

The key to a successful ARS meeting is to maximize the software to meet the specific needs of your event. Vistacom offers an array of software solutions to support general meeting needs, learning support for training, and facilitating voting activity for elections. Each of these software modules can be custom tailored according to the goals of your meeting.

A Vistacom account executive will work closely with you to discuss your meeting goals and audience composition, learn about the questions to be asked and understand what kind of outcomes you require. Armed with this information, you will be provided the best software match to enable the highest quality of data collected while keeping your audience fully engaged.

...you will be provided the best software match to enable the highest quality of data collected while keeping your audience fully engaged.

Systems Specialists

We provide a fully trained System Specialist to work closely with you during the entire event. Your System Specialist will set up and test the equipment. We also allow for a final review and rehearsal of the questions to make any revisions. Additionally, our System Specialist can work closely with you and your speakers to provide questions on the fly if needed.

Many of our key people have been with Vistacom since the early days. That means you work with our technical experts who not only understand the technologies, but also know how to make meetings run flawlessly as well as how to help get the results you need. That means smoother, more productive meetings, and a lot less stress for everybody. What a difference!

vistacom

It's not just the **hardware**, it's the **hard work**.

Vistacom Information Systems, Inc. 256 Eagleview Blvd., PMB #339 Exton, PA 19341
P 484.879.2280 **F** 484.879.2203 **E** info@vistacomusa.com **W** vistacomusa.com

flextech

We put the world's **best audience response technology** right at your fingertips.
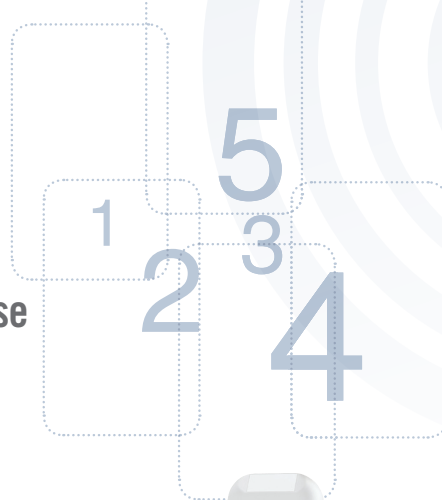
KEYPAD	WORLDWIDE	PLUS	MINI+
Dimensions	6"L x 2.5"W x 1"H (152mm x 63mm x 25mm)	5.25"L x 2.2"W x 1"H (133.8mm x 54.5mm x 26.5mm)	3"L x 1.5"W x 0.4"H (76mm x 38mm x 10mm)
Weight (with battery)	4.8 oz (136 grams)	3.9 oz (113 grams)	<1 oz. (25.5 grams)
Display	7 Segment, 1 Character LED	2 Line (12 characters/line) LCD	Green/Red LED Indicator
Capacity	3,750	15,500	15,500
Range	450' x 450' (150m x150m)	650' x 650' (200m x 200m)	300' x 300' (91m x 91m)
Polling Rate	100 Keypads/sec (2.5 second total cycle-time)	200 Keypads/sec (2.5 second total cycle-time)	200 Keypads/sec (2.5 second total cycle-time)
Communication	Wireless, RF	Wireless, RF	Wireless, RF
Number of Answer Choices	10	20/99 (20 for multiple choice/99 for demographic and open-ended numeric text)	20/99
Response Confirmation	✓	✓	✓
Multi-digit Response		✓	✓
Multiple Answer Choices		✓	✓
Decimal Voting		✓	✓
Open-ended Numeric Entry		✓	✓
Rank Order (Prioritization)	✓	✓	✓
Comparison (Pre/Post)	✓	✓	✓
Correct Answer	✓	✓	✓
Team Competition	✓	✓	✓
Elections	✓	✓	✓
Weighted Votes	✓	✓	✓
Multi-site Meetings	✓	✓	✓
Individual Tracking	✓	✓	✓

vistacom

It's not just the **hardware**, it's the **hard work**.

![vistacom logo] **vistacom** | WORLDWIDE
Audience Response Keypad

Advanced Technology is Just Part of the Package.
Our support services take audience response solutions to a whole new level.

Since 1997 Vistacom has set the standard for audience response solutions that engage & excite audiences, enhance & accelerate learning, and make meetings infinitely more successful. We do it with the most sophisticated technologies; but it's more than that.

Before, during and after, we provide "best-in-class" customer service for your meetings; along with all the resources needed to exceed your meeting objectives. No wonder 95% of our clients come back to Vistacom meeting after meeting.

FEATURES OF THE WORLDWIDE KEYPAD

■ Seven segment LED display is easy-to-read in all lighting conditions

■ Display has 10 numeric keys (1-9, 0) and three soft keys for a "Call on Me" acknowledgement feature (e.g., Question, Comment, Delete)

■ Display shows the user's selection and confirms voting acknowledgement when selection extinguishes on the LED

■ Up to 10 answer choices for a multiple-choice question

■ Single response per question

■ Ability to track individual responses

■ Demographic and rank-order questioning for up to 10 items

■ Can accommodate a single meeting up to 3,750 people or 15 concurrent sessions up to 250 people each

■ 2.4 GHz frequency hopping spread spectrum technology means:
   • License-free/license-exempt frequency for worldwide use
   • Immunity to interference and an integrated Wi-Fi avoidance feature

![vistacom logo] **vistacom**

It's not just the **hardware**, it's the **hard work**.

THE WORLDWIDE KEYPAD

• Sleek, Lightweight, Powerful

• Perfect Solution for Meetings, Training, Classroom

• Supports Meetings up to 3,750 People

• 10 Keys Enables Multiple-Choice Responses in Addition to Yes/No and True/False Answers

• Frequency-Hopping Spread Spectrum for Superior Range, Security, Speed, Reliability

RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RI

vistacom
PLUS
Audience Response Keypad

Advanced Technology is Just Part of the Package.
Our support services take audience response solutions to a whole new level.

Since 1997 Vistacom has set the standard for audience response solutions that engage & excite audiences, enhance & accelerate learning, and make meetings infinitely more successful. We do it with the most sophisticated technologies; but it's more than that.

Before, during and after, we provide "best-in-class" customer service for your meetings; along with all the resources needed to exceed your meeting objectives. No wonder 95% of our clients come back to Vistacom meeting after meeting.

FEATURES OF THE PLUS KEYPAD

- Two-line LCD display with up to 12 characters and third line for keypad status icon display (e.g., keypad number, battery level, response type, and RF signal strength)

- LCD messaging display for voting acknowledgement/confirmation

- Conceal Votes on LCD for meetings/ polling of a sensitive nature (e.g., test-taking, evaluations, elections)

- Custom message display (e.g., Please Vote, Correct)

- Money-saving, keypad mobility feature allows users to carry the same keypad from room to room (e.g., from a general session to breakout sessions)

- 2.4 GHz frequency hopping spread spectrum technology means:
  - License-free/license-exempt frequency for worldwide use
  - Immunity to interference and an integrated Wi-Fi avoidance feature

- Can accommodate a single meeting up to 15,500 people or 31 concurrent sessions up to 500 people each

- Enhanced data entry
  - Multiple responses to a question (e.g., choose all that apply)
  - Up to 20 answer choices for a multiple-choice question
  - Numeric log-in feature for tracking individual responses
  - Decimal voting (e.g., 8.5 as an answer choice for a scale rating from 1-10)
  - Demographic and rank-order questioning for up to 99 items
  - Open-ended numeric response (e.g., enter your zip code)
  - Three soft-key buttons for voting options on LCD (e.g., Yes/No, Yes/ Abs/No, True/False, Low/Med/ High, Agree/Disagree)

- Ability to conduct multi-site or remote meetings

- Time-stamping to identify winner for first correct answer (i.e., "Fastest finger")

- Security/Theft Prevention feature whereby keypads beep if out of range of the base station

THE PLUS KEYPAD

- Light, Compact, Rugged

- Easy-to-Use

- 12 Characters-per-Line Liquid Crystal Display

- Multiple Functions are available to conduct surveys, delegate voting, group decision-making, market research, classroom learning, and other advanced applications

- Easily Switch Sessions, Rooms, and Content Tracks on a single keypad

- Convenient Connectivity enables multi-site and distance event participation

- Supports Meetings up to 15,500 People

vistacom
It's not just the **hardware**, it's the **hard work**.

RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT

vistacom

MINI+
Audience Response Keypad

Advanced Technology is Just Part of the Package.
Our support services take audience response solutions to a whole new level.

Since 1997 Vistacom has set the standard for audience response solutions that engage & excite audiences, enhance & accelerate learning, and make meetings infinitely more successful. We do it with the most sophisticated technologies; but it's more than that.

Before, during and after, we provide "best-in-class" customer service for your meetings; along with all the resources needed to exceed your meeting objectives. No wonder 95% of our clients come back to Vistacom meeting after meeting.

FEATURES OF THE MINI+ KEYPAD

- Easy portability with the small, slim, and rugged ABS plastic case. Dimensions: 3" L x 1.5" W x 0.4" H (76 mm x 38 mm x 10 mm). Weight: < 1 oz (25.5 grams) with battery installed. Smaller than the size of a credit card.

- Optional lanyard attachment available for additional ease of use. Lanyards can also be used for advertising/sponsorship opportunities.

- LED light illuminates Green and Red to confirm voter registration.

- Keypad has 10 numeric keys (1-9, 0) and four function keys for more advanced data entry.

- Can accommodate a single meeting up to 15,500 people or 31 concurrent sessions up to 500 people each

- 2.4 GHz frequency hopping spread spectrum technology means:
  - License free/license exempt frequency for worldwide use
  - Immunity to interference and an integrated Wi-Fi avoidance feature

- Enhanced data entry
  - Multiple responses to a question (e.g., choose all that apply)
  - Up to 20 answer choices for a multiple-choice question
  - Numeric login feature for tracking individual responses
  - Decimal voting (e.g., 8.5 as an answer choice for a scale rating from 1-10)
  - Demographic and rank-order questioning for up to 99 items
  - Open-ended numeric response (e.g., enter your zip code)

- Ability to conduct multi-site or remote meetings

- Time stamping to identify winner for first correct answer (i.e., "Fastest finger")

THE MINI+ KEYPAD

- Light, Compact, Portable

- Easy-to-Use

- Fit with Lanyards for Advertising/Sponsorship Opportunities

- Multiple Functions are available to conduct surveys, delegate voting, group decision-making, market research, classroom learning, and other advanced applications

- Easily Switch Sessions, Rooms, and Content Tracks on a single keypad

- Convenient Connectivity enables multi-site and distance event participation

- Supports Meetings up to 15,500 People

vistacom

It's not just the **hardware**, it's the **hard work**.

RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT RENT IT REN

VPOLL

web polling like never before

*VPOLL has revolutionized audience response services by harnessing the power of the Internet. Using an event dedicated URL (**VPOLL.mobi/meetingname**) attendees can join your meeting online, from virtually anywhere in the world. Meeting attendees can now provide feedback to questions with their own web-enabled devices (i.e. smartphones, tablets and computers).*

With VPOLL, you can attend meetings from anywhere in the world on your mobile devices.

Vistacom has over 15 years of experience in providing audience services worldwide and we used that knowledge in making VPOLL the most feature rich mobile polling system in the marketplace today. *The use of VPOLL is only limited by your imagination…and an Internet connection. VPOLL can be used in a wide variety of meetings, including:*

- *Associations*
- *Education*
- *Auctions*
- *Teambuilding*
- *Town Halls and Much More*

- *Business*
- *Fundraising*
- *Research*
- *Training & Certification*

We provide a System Specialist for each meeting who coordinates with the speaker to broadcast questions to the meeting attendees and collect the responses. Once the audience polling has stopped, the results can be broadcasted back out to your attendees (both in the meeting room as well as your virtual attendees) in the form of graphical measures such a pie charts, bar charts, rank order and more.
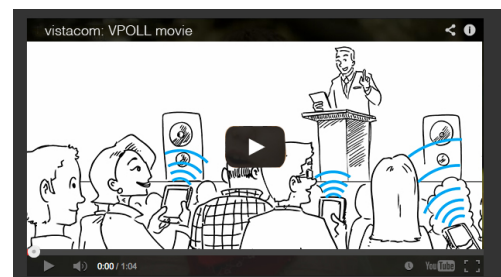
Click here to watch our VPOLL video or paste this link into your browser: bit.ly/VPollintro

VPOLL gives you the freedom to expand your reach beyond the walls of your meeting room.

VPOLL OFFERS AN ARRAY OF BENEFITS INCLUDING:

You'll find more question types, such as open-ended text responses much like a Twitter feed.

And more charts for better interpretation of results, with more reporting options post-event.
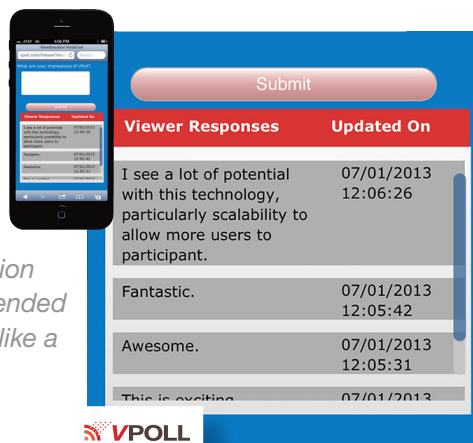
GREATER AUDIENCE PARTICIPATION

■ Expand your reach beyond the walls of your meeting room.

■ Easier to incorporate with multi-site meetings.

EXPANDED FEATURES

■ More question types, such as open-ended text responses much like a Twitter feed.

■ Audience tracking.

■ More charts for better interpretation of results.

■ More reporting options post-event.

CUSTOMIZATION

■ We can provide custom software solutions to meet your specific meeting need.

GREATER VALUE

■ No equipment shipping

■ Save on labor. Only one System Specialist is needed in your meeting room regardless of the meeting size.

■ Easy setup saves time

vistacom

experience
technology
solutions
service

we put it all together

Toll Free: **888.336.8774** P **484.879.2280** F **484.879.2203**
E info@vistacomusa.com W vistacomusa.com
Vistacom Information Systems, Inc.
256 Eagleview Blvd., PMB #339, Exton, PA 19341

WWW.VISTACOMUSA.COM