

BEAUMONDE

— ORIGINALS —



BEAUMONDE ORIGINALS

PHOTOGRAPHY / VIDEOGRAPHY / DESIGN
PHILADELPHIA-BASED • WORLDWIDE

BeauMonde Originals is an award-winning team of content creators based out of Philadelphia, PA. This quality team of artists create photo and video work for corporate and commercial clients, travel photography/videography, and capture weddings, portraiture and events.

At BeauMonde Originals we seek unorthodox and unique ways to tell the story of YOUR business, event, wedding or YOUR brand and website.



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www.beaumondeoriginals.com
(215) 435-1418

Why BeauMonde Originals is different



Always go way beyond that extra mile

We come to the table to solve every challenge in a unique way. Since we are adventurous, this might mean that we'll fly a drone to get unique footage for your organization's brand video; hang from a rafter at your wedding to capture all those important moments; or scale a mountainside to get the best shot possible at any location around the globe. Think of us as an extension of your team and family.

People come first (the rest will follow)

We believe in people over profit always. We will take the time to understand your unique story – whether it be for a product you're trying to sell, a partner you're about to marry, or a journey you are about to embark on. Our people are a part of our extended family. We ensure that every project is treated with love and care whether it's for a special life moment or an important initiative for your organization or business. We treat every project as the start of a long-lasting relationship.

Embrace your inner artist

We are artists who love to create and let our imaginations run wild, which is why we got into the video, photography, custom web design and storytelling business to begin with. We invite others to embrace their inner artist as we collaborate together to find new ways to bring your story to life. We ask that our partners share their aspirations, thoughts, and challenges so that we can work relentlessly to ensure the work we do delivers on your needs, first and foremost.

Fight for what's right

We have a strong moral compass that guides how we treat everyone that we work with. We're here to passionately advocate and support your passion or mission. From carefully navigating relationships for you at your wedding so that you get what you want out your day (not what your mother-in-law wants); to ensuring your brand story shines through and doesn't get muddled with conflicting organization goals or messages. We also give back to causes and organizations that we are passionate about through monetary donations (and often matching our clients donation to causes important to them) as well as discounted and in kind partnerships. We fight for matters that are important.

BUSINESS DETAILS

Company name Flat world Media Productions/ DBA BeauMonde Originals

Established date 2007 (BeauMonde Originals 2019)

Physical address per location - 3128 n. 35th st Philadelphia pa 19132

Phone - Cathie Berrey 215-435-1418

Website www.beaumondeoriginals.com

Email cathie@beaumondeoriginals.com

HISTORY EXPENTION / GROWTH

2000 - Flat World Productions

2008 - Flat World Media Productions LLC

2008 - BG Productions Photography and Videography (specific to weddings / events)(DBA)

2019 - BeauMonde Originals (a rebranded merge of Flat World Media commercial/web design side and BG Productions event/wedding side)

WE ARE ARTISTS

We observe. We feel. We create.

We believe in what we make and who we make it for.

We are not out for a quick buck

We're out to make the world

AWARDS



SPECIALTIES

Photography & Video Production

- Travel • Commercial • Portrait
- Product • Food • Events
- Wedding & Engagements
- Custom Web Design • Branding

ADDITIONAL SERVICES

- Experimental content builders
- Creating social media content for businesses, brands & events
- Blogging • Marketing • SEO
- Social Media management

CERTIFICATIONS

FAA Licensed Drone Pilot



EQUIPMENT AVAILABLE

Cameras

Nikon Z6II x2

Nikon D810 x3

Panasonic GH-5

Mavic Air

Mavic 2 pro

GoPro Hero 5 x4

Lenses

Nikon 70-200 VR II 2.8

Nikon 28-70 VR 2.8

Nikon 12-24 2.8

Sigma 17-50 2.8

Sigma 35 1.4

Nikon 85 1.4

Lumix 12-35 2.8

Lumix 20 1.7

Audio

Wireless mic system X2

portable Boom mic

Other

Variety of lights

Teleprompter

DJI Ronan S stabilizer



PARTNERSHIPS

Current and past corporate partnerships to build lasting relationships with

University of Pennsylvania

The Attic Youth Center

Tiny Room For Elephants

Philadelphia Zoo

Live Nation

Shift Capital

Comcast

Birchtree Catering

Bloomberg Internship

American Bar Association

Independence Business Alliance

Einstein Healthcare Network

Moss Rehab

Magee Rehabilitation

Wellness Nutrition Concepts, LLC

Spoonful Magazine

Everybody Eats

Rec Philly

The Big Clean Up

MEMBERSHIPS

- AACC (African American Chamber of Commerce) of PA, NJ & DE
- IBA (Independence Business Alliance - Greater Philadelphia's LGBT Chamber of Commerce)



TESTIMONIALS

Thank you Beaumonde Originals for the phenomenal service. Not only were they there from start to finish at my event but they were constantly snapping content which I appreciated. They knew exactly what content I had in mind and they followed through perfectly. Not to mention, the images they had captured were amazing. I felt like their vision made it possible for viewers online to catch a glimpse of the event and feel as if they were there even though they weren't. Thank you Cathie and team for your fantastic visual and service. Until next time!

-Alexa Curtis (Be Fearless Summit and branding)

BeauMonde Originals are truly wonderful to work with! Having worked with quite a few photographers in my career, I can say that their work in both the photo and video realm is some of the best I've ever seen. Their unparalleled creativity combined with their ultra responsiveness and dedication to their clients makes them a rare gem in this field. They've shot a number of events for me, all of which turned out perfectly, and also created an awesome video that really got to the core of who we are as a brand. We always get compliments on their work! I also love that they are so true to their values as a company, and are always giving back to our community. I'd recommend them highly. Thanks BeauMonde!

-Jess Gregan (The Attic Youth Center)

Cathie Berrey-Green and Alan Green are such a wonderful, dynamic and talented duo to work with! I was very nervous and uncomfortable to be video taped but they were able to calm me down and gave me tips to how to be my best. They worked their magic and put together a fabulous video for me to add to my Interior Design website. I loved working with them and will continue to work in future projects! Highly recommend them.

-Stella Ludwig (Branding Stella Ludwig Interiors LLC)



NICE TO MEET YOU

BeauMonde Originals has a strong team of core staff that you can count on during your project. Each having their own strengths, specialties and creative visions that are the BMO style you love.



Cathie Berrey

Owner, Creative Director, Lead Photographer, Project Manager and Editor

Cat (she/her) is also an activist, traveler and former history teacher with over 30 years of photography experience. She is the creator of BeauMonde Originals. and specializes in wedding, food, product, travel, corporate / commercial photography as well as headshots.



Melanie Weitzenkorn

2nd Lead Photographer, Office Manager and Communications Coordinator

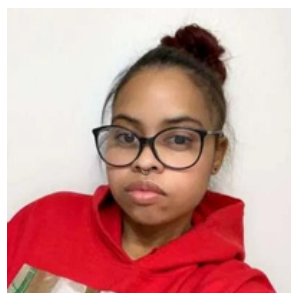
Melanie (she/her) has been photographing clients for 8 years. She has a Bachelor of Fine Arts in Photography from the Massachusetts College of Art , Boston. Her fine artwork has been published in several photography books and has been on display in galleries worldwide.



Martelle Pitts

Web Designer and Developer

Martelle (he/him) attended Drexel University with a major in Science & Technology. He is experienced in several facets of the web development industry including, but not limited to UI/UX Design, Hosting Solutions, custom HTML, WordPress and Joomla.



Andriana Wilson

Marketing Specialist

Andriana (she/her) runs our marketing department. She knows the who, what, where, when, how. You can find her expert advice on our blogs, giving out tips and advice to help fellow creatives be successful.



J. Winfield Heckert

aka "Winn" Lead Video Producer and Editor

Winn (he/him) is an award-winning film and video producer located in DE. He began making films at the age of 14. Winn has a wealth of knowledge and experience gained through his degree in Film and Journalism and his 20-year career working as a professional filmmaker.



Mike Williams

Video Specialist

Mike (he/him) is the newest addition to the BMO team. As our video department continued to grow, we were thrilled to bring on a set of new creative eyes. Mike both lead and 2nd video.