



Lead Dog Meeting & Event Management

Unleash the Potential

LEAD DOG MEETING & EVENT MANAGEMENT

provides meeting planning, management and on-site event support to corporations and nonprofit organizations.

Lead Dog plans conferences and meetings that allow your stakeholders to innovate, collaborate and build meaningful business relationships. We handle all of the logistics and details to create a memorable and valuable experience for your attendees, enabling you to focus on your content and accomplish your core business objectives.

COMPANY INFORMATION

Lead Dog, Inc. (dba Lead Dog Meeting & Event Management)

LeadDogOnline.com

NJ S-Corp: 1997

NAICS Code – 569120

CONTACT

(610) 690 5184

Mary Susan Milbourne

305 South Chester Rd.

Swarthmore, PA 19081

MarySusan@LeadDogOnline.com

LeadDogOnline.com

CORE CAPABILITIES

In-Person, Hybrid and Virtual Meetings and Events

Whether your audience will be all together in one place or joining from many locations, Lead Dog will manage all of the details. Our project managers work with your team to keep planning on track and the meeting goals in mind.

SERVICES

The Lead Dog team consults with you to determine the meeting's goals, then creates a planning horizon to keep the work on schedule. We then work to bring the project to completion by providing the following services:

- Site Research, Budgeting & Program Design
- Registration & Data Management
- Attendee Communications
- Program Organization & Management
- Sponsor Management
- Event Management & Implementation
- On-site Management
- Post-program Review

EXPERIENCE

With over 20 years in business, we have managed many different sizes and types of programs including:

- Awards Programs
- Corporate Conferences & Meetings
- Corporate Competitions & Team Building
- Employee Recognition Events
- Hybrid Events
- Incentive Programs
- Professional Development Seminars
- Sales Meetings
- Trade Shows
- Training Sessions
- Virtual Meetings & Conferences

CERTIFICATIONS

WBE – WBENC Certified Women's Business Enterprise

WOSB – Certified Women-Owned Small Business

MAJOR CLIENTS

Comcast, Living Beyond Breast Cancer, Element Partners, SE Consultants