

Celebrating our 99th year in business.



SIC NAICS CODES

7319 541870

LGBT Certification Number

11114

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Business Summary

Consumers have more access to information than ever before. The result is higher expectations. Your company's message must captivate the consumer. You can rely on our 99 years of experience to get their attention. Our ideas are creative and will motivate your customers. Small or large, you will enjoy our ability to increase your ROI.

Our company is patterned after Peter Drucker's concept of being customer centric. The size of our business allows us to be nimble and meet your needs. Some of our clients include PECO, Comcast, Harleysville Savings Bank, Breakstones Butter and others.

Examples

1. We developed a children's program for a bank that teaches how to use and save their money.
2. A meat processor used our demographic services to understand their customer base.
3. A Christmas tree farm used us to introduce a new exclusive type of tree.

References

Company	Contact Name	Contact Email
Wells Fargo Bank	Tiffany Tavarez	tiffanybernice.tavarez@wellsfargo.com
Bristol-Myers Squibb	Rondu Vincent	Rvincent@bms.com
You Loud and Clear	Kelly Meerbott	kelly@youloudandclear.com

Services

Promotional Planning, Customer Centric Marketing, Niche Marketing, Blue Ocean Strategy with an emphasis on your ROI.

Educational Services

Seminars, Customer-Centric and Blue Ocean Training, Presentations

Products

Promotional Products, Graphics, B to B direct Mail

Awards

Winner of three pyramids in the PPAI Gold Pyramid contest. 2017 PNC Bank Business Plan Award Winner

