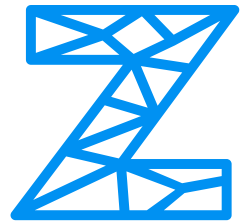


Travel, Transformed

Tap a button, get a local guide.



zeeno

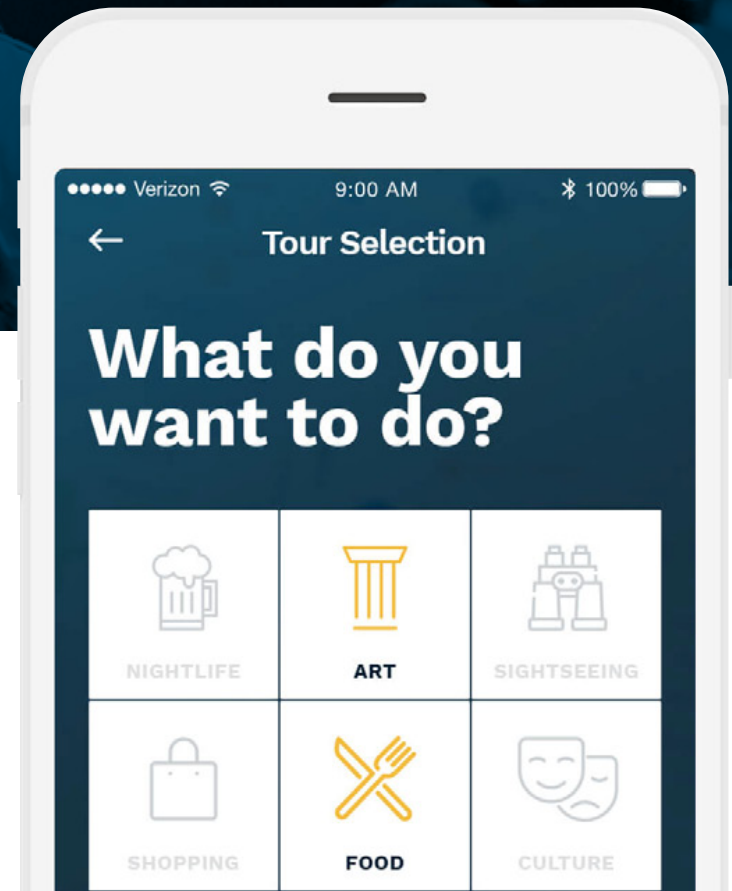


Table of Contents

1 **Our Story**

Meet our founder and humble family beginnings.

2 **What is Zeeno?**

Meet every traveler's newest and best friend.

3 **Why is Travel Frustrating?**

We know exactly why. Here's our innovative solution.

4 **How it Works**

A quick walk-through of both of our apps at work.

5 **How We're Different**

Explore the many reasons why we're better.

6 **Truly Personalized Tours**

What our army of remote guides bring to the table.

7 **Our Guides**

Exactly who they are and what that means for you.

9 **Press Coverage**

Don't take our word for it. Here's a few testimonials.

9 **Getting Started**

Additional info and how to get in touch with us.



Our Story

Zeeno is a mobile app that instantly connects visitors with locals who design and guide unique tours. Visitors can experience the city the way you want, when you want.

Without flexibility, travelers were forced to take walking tours in the rain, drag tired children around for hours, or any number of other circumstances that can ruin a trip. With Zeeno, travelers simply tap a button, get a guide, and go beyond the typical tourist agenda.

Increasing demand in the growing travel industry for non-traditional local experiences have created huge opportunities for shared economy platforms. The notion of combining the 'local' trend with the convenience of on-demand bookings to transform the travel industry is what lead to Zeeno being founded in March 2016.



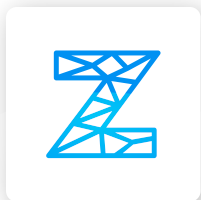
What is Zeeno?

Zeeno is an app that instantly connects visitors with locals who guide their own tours.

Guides are matched based on a user's location and personal preferences, with no advanced booking required. Travelers get to experience the city the way they want, when they want. They simply tap a button, get a guide, and go beyond the typical tourist agenda.



There are two Zeeno apps — one for travelers and one for local guides.



Zeeno for Travelers

Searches Zeeno database and matches available local guides based on current location, personal interests and preferences.



Zeeno for Guides

Alerts local guides when a new booking occurs, and allows them to set rates and availability, and to accept payments.





Why is Travel Frustrating?

Too often, tours become an inconvenience— we force ourselves to go because we already paid for it, but we do so reluctantly.

The tourism industry has a major problem—they've become complacent. Tour operators offer the same repetitive content for all visitors. As travelers, we stand at the mercy of these 'experts', who in all reality, have memorized a speech and perfected a routine. With the flexibility that technology has come to offer, Zeeno has stepped in and revolutionized travel.

FAMILY HEADACHES

Putting money down weeks in advance is like playing the roulette table. Pick a date and time and hope that it won't be raining, the kids are behaving, or you don't accidentally sleep in.

BUSINESS TRAVELER

Confined to schedules and assuming their time will be booked, business travelers don't explore. Often meetings are canceled and they end up stuck in a hotel lobby.

ROUTINE VACATION

Most people get limited vacation time each year, scraping their savings for a much needed break. Why then, are we letting these tour companies dictate our experiences?



How it Works

Zeeno for Travelers

- 1 **TRAVELERS DOWNLOAD THE APP** and select the type of local tour they want (Nightlife, Arts, Food, etc.).
- 2 **SEE GUIDES AVAILABLE** on a map based on the activity(s) chosen, their location, and other personal preferences.
- 3 **FIND THE PERFECT TOUR** based on descriptions, biographies, and user reviews for each guide, along with estimated time of arrival.
- 4 **TAP THE BUTTON** to book. Payment is made through the app and the guide picks up the traveler.

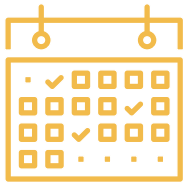
Zeeno for Guides

- 1 **GUIDES ARE ALL LOCALS** who want to highlight some of the lesser known locations around their city.
- 2 **GUIDES CREATE THEIR OWN** tours based on their own interests and expertise, and set their own rates.
- 3 **GUIDES CAN CHOOSE** when they want to work by simply switching their availability 'on' or 'off'.
- 4 **WHEN A TOUR REQUEST** comes through, a guide can accept the booking and traveler's location will appear.
- 5 **UPON ARRIVAL**, guides will input an activation code from the traveler which will officially start the tour.

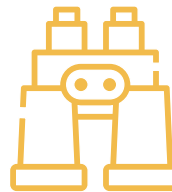


How We're Different

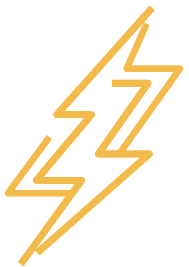
With all of the freedom of choice and flexibility that technology has come to offer, tourism does not have to stick with a dated model any longer.



WE ELIMINATE THE NEED TO BOOK TOURS IN ADVANCE, instantly connecting travelers with local guides.



WE GO BEYOND THE MAIN ATTRACTIONS to really experience a city as if they lived there themselves.



WE PUT POWER BACK INTO THE HANDS OF TRAVELERS, giving them the flexibility and control that they need.



INTERACT WITH A REAL PERSON, NOT JUST AN APP on your own time and at your own convenience.



WE GIVE TRAVELERS THE FREEDOM TO CHOOSE the time, place, and type of activity that best caters to their trip.



WE CONNECT AND BRING PEOPLE TOGETHER turning a simple guided tour into a lifetime memory.



Truly Personalized Tours

There's so much to see and do while traveling, that the main attractions just aren't good enough anymore. Zeeno provides the answer.

Cities should not be represented by a handful of pre-written stories; but rather, the cities' many individual voices. Each local person has their own unique connection and their own story associated with their city, so why not let them tell it? Our guides are passionate about what they know, and where they live, and really look forward to sharing that. Travel is more than just doing and seeing. It's about connecting with a place and even more importantly connecting with people and creating memories. At Zeeno, our mission is to increase human connection through shared experiences.

SAM'S BAR TOUR

In this tour we'll spend 3 hours at 4 separate bars. Starting off at the top-secret bar owned by a (Faux) North Korean...

JENNIE'S RUNNER'S TOUR

Experience early morning fresh air and sunrise through Philly's eyes. I'll show you scenic running trails that only a local would know.

RON'S CHOCOLATE ADDICT TOUR

I'll show you all the hidden gems downtown, including chocolatiers and chocolate cafes, and ending with a secret private tasting.





Our Guides

Guides are matched based on a traveler's location and personal preferences, with no advanced booking required.

Zeeno enables local residents to become Zeeno guides to make money in their spare time. They create tours and experiences to show people around to their favorite local places. Guides work as independent contractors who set their own hourly prices.

Zeeno earns revenue by collecting a 20% commission for each tour booked through our platform, in addition to end users being charged a \$3 booking fee per tour to cover processing costs.

All guides pass a full background check before being approved to give tours and choose when and how often they want to work by simply switching their availability 'on' or 'off' through the Guide app. If the availability is 'off', their tour will not show up as an option on travelers' maps.



“Getting a personal travel guide is a great way to move beyond doing the traditional tourist schedule, and ‘Zeeno’ is a versatile app that enables finding the perfect one to be simple.”



Trendhunter.com — Nov 29, 2016

“Looking for a mini-bar crawl in that new part of town? Interested in a vegan-only food truck roundup? Each Zeeno tour is uniquely-crafted by local enthusiasts, so every tour experience is distinct and unlike anything else.”

ANAI

Anai.com — Feb 24, 2017

“This mobile travel app gives the power of flexibility and control back to travelers.”

TRAVELERS TODAY

TravelersToday.com — Apr 17, 2017



Getting Started

The Zeeno app is now available for download in the App Store and Play Store today.



Website:
GetZeeno.com



Guide info:
GetZeeno.com/guide



Online media/press kit:
GetZeeno.com/media-kit



Facebook:
facebook.com/GetZeeno



Twitter:
twitter.com/GetZeeno



Instagram:
instagram.com/GetZeeno

Advertising:

Location based advertising and aggregated data will be available as it is accumulated.

Investment Info:

Executive Summary available upon request.

Contact us:

support@GetZeeno.com
1-866-944-8814

Press inquiries:

press@GetZeeno.com

