

Winning in the Human Economy. *Shift Up!* through Strengths Strategies™. See Different, Be Different, Get Different Results through People Acuity™.

“DeAnna is the most talented facilitator of learning I have ever known! She has evolved to a thought leader of international stature.”
Linda Shannon, Leadership Development Director, NTC

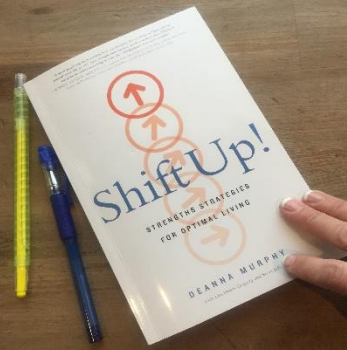
People Acuity: The ability to clearly see and optimize people, their value, capability, and untapped potential.

DeAnna Murphy is both a thought leader and a motivational speaker who has delighted audiences in thirty-two countries and some of the world’s most successful companies. She is a Top 100 Global Coaching Leader with twenty-five years as an organizational development consultant, researcher of human behavior, and top-rated speaker. DeAnna consistently delivers innovative ideas that rivet audiences and ignite them toward action.

Using real-time, customized data, blended with powerful personal stories, she awakens people to their own unique characteristics and challenges. Audiences have the opportunity to personally experience the People Acuity Index, the first validated People Acuity measure available, and discover their own levels of **Work Joy, Confident Vulnerability, Proactivity, and Team Connection** – the four key People Acuity Indicators™.

DeAnna leads the People Acuity groundswell that has been sweeping the globe and bridging the way into the new Human Economy. Her out-of-the-box thinking has prompted thousands of people to reconsider their approach to work and life, and to adopt Strengths Strategies that accelerate growth and deepen relationships that are so necessary to success in a new economy where a people-orientation is no longer optional.

DeAnna’s uncanny ability to see the greatness in every person draws out even the most reluctant learners as she engages them in her very typical experiential speaking style. She delivers inspiring and actionable keynotes to drive meaningful outcomes, whether she is on a stage in Abu Dhabi, Manila, or Salt Lake City. DeAnna is known for bringing the perfect balance between energizing and practical, entertaining and result-focused, fun and impactful.



Not Your Typical Keynote – Topics to *Shift Up!* Your Audience

People Acuity – The One Thing That Will Shift Up! Everything

- Increase your EQ, SQ, and IQ through People Acuity
- Discover your People Acuity score, and how much you proactively lead yourself, connect with others, feel engaged (or toxic!)
- Find three critical keys to winning in the new Human Economy

The Power of Confident Vulnerability™: Shift Up! to Peak Performance

- Be more of who you are and more comfortable with who you're not as you discover your Confident Vulnerability score and how to increase it
- Replace judgmental thinking with unconditional curiosity
- Flip your performance from weak to peak

Shift Up! Engagement: Igniting Work Joy

- Discover why employee engagement initiatives fail and how to you can be sure your engagement does NOT fail
- Increase Millennial engagement through three Work Joy non-negotiables
- Evaluate how much you enroll your own heart and mind at work by examining your own Work Joy score – see how to get more!

PartnerShift: Creating Powerful Partnerships and Teams

- Identify the three most important agreements of lasting partnerships and teams
- Know your Team Connection score – and how to dial up your ability to experience authentic, powerful relationships at home and work
- Discover the number one destroyer of effective team and partnership experiences, and how to proactively mitigate it.

Working with DeAnna

1. You can expect an entirely **customized** experience, based on a complete and **thorough pre-consult**; DeAnna typically spends 30-40 hours of advance preparation to meet your needs and to prepare a one-of-a-kind presentation just for your audience
2. You can expect follow-on **Growth Zone Challenges** to continue the learning, with **free resources and tools** available to **ignite ongoing growth** – the learning doesn't end when the event does!

DeAnna Murphy is not some heard-it-a-million times, dime-a-dozen speaker. Rather, one experience with her and you are changed. There's no going back!"

Norma Gilstrap, Executive VP, Brandt Holdings

"This was the most transformative session of my life! It helped me reset my personal operating system, reframe my mindset to purpose and meaning, and recalibrate my highest aspirations and talents in the meaningful service of others. I highly recommend her!"

SHRM Participant